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## **Orient Paper partners with BTG Group for a transformative digital journey**

Orient Paper Industries Ltd (OPIL) recently entered into a partnership agreement with the BTG Group, to assist them with a digital transformation journey that will be rolled out in phases over the next few years.

The project includes the implementation of BTG's advanced instrumentation and Model Predictive controls across multiple unit operations, starting with OPIL's bleach plant, lime kiln, tissue machines and a mill-wide dataPARC system.

This transformation aims to optimize manpower utilisation, reduce operational costs, and enhance productivity and quality for OPIL. For OIPL, the overarching objective is to improve its performance and strengthen its competitive edge in an increasingly dynamic market.

"Orient has been a cherished partner of BTG for many years. This new phase of expanded cooperation and strategic alignment heralds the beginning of an exciting new chapter in our business relationship. We are absolutely thrilled to deploy our best resources in this multi-year, digitalization journey, aiming to make a significant economic impact for OPIL's Amlai mill," says Akhlesh Mathur, Head of Business, South Asia & Southeast Asia, BTG Group.



Ashwin Laddha, CEO & MD, Orient Paper Industries Ltd, said, "Our strategic partnership with BTG Group in digital transformation marks a pivotal step in our journey of process innovation. By leveraging advanced technology, we aim to develop a streamlined, efficient, and high-quality production system. This collaboration will not only bolster our market standing but also enable us to surpass customer expectations and achieve sustained value creation through progressive, sustainable manufacturing practices."

**BTG Group** is a multinational provider of integrated, highly specialized process solutions for the global pulp and paper industry. BTG is committed to helping its customers achieve significant, sustainable gains in business performance.

**Orient Paper Industries Ltd** is one of India's leading manufacturers and exporters of tissue paper with a legacy of leadership in making high-quality paper sustainably. The company, which has been an integral part of the everyday lives of millions since 1936, is a part of the \$2.9-billion, diversified C K Birla Group, which has promoted and established a large number of industrial undertakings that have a presence in diverse sectors including technology, automotive, home and building, and healthcare.

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